

Paris, 12 January 2022

# OMNES Education continues its international development with the acquisition of EU Business School

OMNES Education ('the Group', formerly INSEEC U. Group), the French leader in private higher education with 12 schools and 32,000 students to date, today announced that it is continuing its international development through the acquisition of EU Business School with several campuses across Europe. The integration of this international management school will enable the Group to strengthen its position as a leading European player, in line with the growth strategy announced on 12 October 2021. The acquisition of EU Business School marks a major new step that will enable the Group to increase its geographical footprint and expand its educational offering.

## EU Business School, a school with an international scope

Founded in Belgium over 45 years ago in 1973 and led by Dr. Dirk Craen since 1998, EU Business School has close to 3,000 students located at four campuses in the heart of the dynamic European cities of Barcelona, Geneva, Montreux and Munich, as well as an online campus. The school offers a range of courses taught entirely in English and brings together a community of students of more than 100 nationalities, enabling them to acquire a multicultural vision of tomorrow's world, as well as an international network of 27,000 alumni. This will complement OMNES Education's existing operations of 12 schools and 32,000 students

EU Business School offers a wide range of internationally recognised face-to-face and online preparatory, Bachelor's, Master's and MBA programmes in the fields of management, entrepreneurship, communication, digital business, sports management, marketing and finance. With an employability rate of 93%, EU Business School is recognised for its excellent track record of professional integration driven by the quality of the education delivered by a large number of lecturers coming from the business world.

With this acquisition, OMNES Education becomes the majority shareholder in EU Business School. The Craen family will retain both a share in the capital and the management of EU Business School.

**Mathias EMMERICH, President of the OMNES Education Group** stated:

*"We are happy to welcome EU Business School to our Group. We share the values of quality teaching and proximity with companies with one objective in mind: the employability of our students. The integration of EU Business School into OMNES Education will allow us to offer our students an experience on four new campuses in European cities. In the same way, we will be looking forward to offering EU Business Schools students access to our campuses in prestigious cities such as Paris, London or San Francisco and to accelerating their experience through hybridisation with other Group disciplines such as digital in the future. We will be able to strengthen our position as a leading international private higher education group."*

**Carl CRAEN, Chairman, and Luc CRAEN, member of the board of management of EU Business School, added:**

*"The combination of our two groups brings together over 50 years of experience in private higher education with a true cultural fit. As part of the OMNES Education Group, EU Business School is building on its strengths as an international, agile school with high professional recognition from business and industry. This move will enhance the strategic positioning of our school while building on the experience and long-standing structure of OMNES Education."*

### **OMNES Education, an international group with excellence in teaching**

The acquisition of EU Business School is fully aligned with OMNES Education's five-year strategic plan, which aims to strengthen its offer of multidisciplinary schools and programmes, multiply curricular innovation and open new campuses in France and in Europe. Current and future students will now have a choice of 17 campuses in France and abroad.

Recognised for the quality of its teaching and its curricular innovation, OMNES Education is constantly striving to adapt to the needs of companies and the learning styles of students. The Group is investing €40 million to extend 2,500 hours of asynchronous training and 15 different online learning formats. This hybrid mode of education is perfectly aligned with the EU Business School's strategy of offering both physical and online programmes to suit the needs of today's students.

### **About OMNES Education**

Created in 1975, OMNES Education is a private multidisciplinary higher education and research group in management, engineering sciences, political sciences, communication and creation. Located in Paris, Lyon, Bordeaux, Chambéry, Beaune, Lausanne, London, Geneva, Monaco, San Francisco and Abidjan. With a turnover of €300 million, OMNES Education trains 32,000 students and 2,000 executives each year. Thanks to its 10,000 partner companies and 150,000 alumni, the Group offers its students an educational experience with a clear objective: to develop their employability and build their success.

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