



# EUROPEAN TRACK

ONE GATEWAY TO A MULTITUDE  
OF EUROPEAN POSSIBILITIES



# EUROPEAN TRACK

## TRIPLE DEGREE PROGRAM :

BACHELOR CATHOLIC UNIVERSITY OF MURCIA / DERBY BUSINESS SCHOOL BA (HONS) IN BUSINESS MANAGEMENT /  
INSEEC BBA IN INTERNATIONAL MANAGEMENT  
DOING BUSINESS IN EUROPE CERTIFICATION

BBA1



FALL  
INSEEC BBA BORDEAUX, LYON,  
OR PARIS CAMPUS



SALES INTERNSHIP



Spring  
INSEEC BBA Bordeaux, Lyon or  
Paris Campus

BBA2

Fall  
EU BUSINESS SCHOOL  
Barcelona / Geneva or  
Munich Campus



Spring  
EU Business School  
Barcelona / Geneva or  
Munich Campus



Summer EU BS  
Barcelona / Geneva or  
Munich Campus



Internship in Bordeaux, Lyon,  
Barcelona, Geneva or Munich

BBA3



Fall  
University of Derby  
Barcelona Campus



Spring  
EU Business School  
Barcelona Campus



Internship in Bordeaux, Lyon,  
Barcelona, Geneva or Munich

BBA4



INSEEC BBA Bordeaux, Lyon or Paris Campus  
Work Study Program in International Business Management



**THREE EUROPEAN COUNTRIES,  
THREE LANGUAGES, THREE  
ACADEMIC APPROACHES.**



# EUROPEAN PATHWAY

## 2023-2024

Three European countries, three languages, three academic approaches, all contribute to training young people to navigate through today's business environment.

- **DOING BUSINESS IN EUROPE CERTIFICATION**

The European pathway, proposes a four year academic itinerary, across three European countries, bringing together the best of European innovation, know-how and academic expertise. The program's unique approach combines academic and professional experiences in Europe, to enrich students academically, personally, and professionally.

At the end of the four-year cycle, students are certified as European business specialists opening doors to an international career path.

- **WHY STUDY IN BORDEAUX, LYON, PARIS, BARCELONA, GENEVA OR MUNICH :**

Dynamic cities which are hubs for global companies and innovation, internationally known for their culture, history and tradition.

While all classes are in English, this European program offers the opportunity to master several languages and their unique cultural approach: French, English, Spanish or German.

Learn how to function in a multicultural learning and professional environment.

Customize your path via the choice of country and pre-specialization in the third and specialization in fourth year.

Develop critical soft skills to maximize employability: adaptability, international mindset, cross cultural communication.

Increased professionalization via dedicated Career Centers which closely accompany students in their job search via workshop and coaching sessions in France, Spain, Switzerland, and Germany.



# DEGREES

## FRANCE: STATE RECOGNIZED BBA INSEEC

(Double recognition by the French Ministry of Higher Education & the French Ministry of Labor)

## EU BUSINESS SCHOOL :

University bachelor's degree awarded by Universidad Católica San Antonio de Murcia (UCAM), (título propio), a state-recognized university in Spain.

## UNITED KINGDOM :

State-recognized BA (Hons) in Business Management from University of Derby, U.K.





# TUITION FEES

**1A : 10100€**

**2A : 10800€**

**3A : 11000€\***

**4A : 10250€**

**\*additional tuition fees can be applied  
depending on the choice of program**

