
OMNES EDUCATION ACCELERATES ITS BRAND DEVELOPMENT AND ANNOUNCES THE ACQUISITION OF A SPANISH SCHOOL: CEI - CENTRO DE ESTUDIOS DE INNOVACION

After [the acquisition of the EU Business School](#) last January, OMNES Education (formerly INSEEC U.), the French leader in private higher education with 12 schools and 35,000 students, announces the acquisition of [CEI - Centro de Estudios de Innovacion](#), a Spanish school specialized in design, marketing and new technologies. With the integration of this 13th school within the group, OMNES Education continues its international growth and strengthens its presence in Spain by offering its students high value-added training in the growing field of digital professions.

A digital marketing and design school offering excellent professional integration

Founded in 1991 by José Antonio Searle, CEI has two campuses in Spain: in Madrid and Seville and will open a third campus in Valencia in September 2022. The school offers masters programs on site and by remote learning to more than 1,700 students per year in the digital studies: graphic design, web development, production and post-production, big data, digital marketing, interior design & BIM architecture or video games. CEI also offers short courses (intensive courses or bootcamps) in order to improve or retrain oneself.

Thanks to its positioning in a promising sector and its large network of partner companies, the school has a high employability rate of approximately 92%. With more than 30 years of experience in the field, more than 15,000 students trained and a team of highly qualified professionals, CEI aims to improve the skills of its students by constantly adapting to the high demands of the global job market.

An acquisition in line with the OMNES Education Group's school portfolio

Building on the heritage of its schools, melting pots of values and educational know-how, OMNES Education has built over time a new model of higher education: multidisciplinary, multi-campus, multi-level, multi-format, focused on multi-skills, to develop immediate and sustainable employability. These programs, offered under the brand names of diversified schools always located in the heart of several major French and international cities, aim to enrich the student experience and develop the hybridization of skills.

With this acquisition, OMNES Education aims to strengthen its position in Spain, after the acquisition of EU Business School in January 2022, and plans to open, subsequently, new CEI locations in Malaga or Barcelona, thus offering its students the possibility to specialise, partake in exchanges and do double degrees.

«We wanted to acquire CEI in order to continue our international development by supporting a brand that has strong growth in a promising field of study with high employment potential. It is fully in line with the group's portfolio of schools, which has focused on the digital segment linked to high employability.» comments Mathias Emmerich, President of OMNES Education.

For Diego Searle, the dynamic 32-year-old entrepreneur, who took over the management of the company 6 years ago and has developed a new strategy in digital studies, **«OMNES Education, thanks to its experience and ambition, will allow us to enhance CEI's growth by expanding its academic offer in additional fields of expertise in new technologies.»**

For this transaction, OMNES Education was advised by One to One (María José Martínez, Ricardo Fernández), CMS (Mariano Bautista, Jorge Peris), Eight Advisory (Gennat Mouline, Guillaume Rembry, Baptiste Gachet), Garrigues (Daniel Parejo, Beatriz del Peso, Rafael Calvo, Braulio Molina) and CEI by KPMG Corporate Finance (Ignacio Martinez Sanchez, Javier Fernández-Miranda Allendesalazar) and Dentons (Israel de Diego, Vicente Paramio).

About OMNES Education

Founded in 1975, OMNES Education is a private multidisciplinary higher education and research group in management, engineering sciences, political sciences, communication, and creation. It has locations in Paris, Lyon, Bordeaux, Chambéry, Beaune, Barcelona, Lausanne, London, Geneva, Monaco, Munich, San Francisco and Abidjan. With 350 million euros in revenues, OMNES Education trains 35,000 students and 2,000 executives each year. Thanks to its 10,000 partner companies and 180,000 alumni, the Group offers its students an educational experience with a clear objective: to develop their employability and build their success.

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