

DATASCIENTEST JOINS OMNES EDUCATION TO ACCELERATE ITS DEVELOPMENT

OMNES Education - one of the French leaders in private higher education with 14 schools and 40,000 students - has announced the acquisition of DataScientest, a leading provider of online training in Data, Cyber and DevOps. With the integration of this 15th school into the group, OMNES Education is strengthening its range of training courses by capitalising on DataScientest's digital know-how and the quality of its educational offer, with the ambition of developing the European leader in online training in the new Tech professions.

DataScientest, a leading player in the new Tech professions

Founded in 2017, DataScientest offers more than 15 online programmes in the Data, Cyber and DevOps professions, with a hybrid teaching method combining autonomous asynchronous training and regular synchronous work sessions. This innovative format, which ensures flexibility and a progressive increase in skills, is embedded in the school's DNA. These programmes are delivered in Bootcamp format (short format) or in continuous training so as to best meet the constraints of the diverse learner profiles. Qualiopi certified, DataScientest delivers state-recognised diplomas (RNCP diploma) with programmes certified by recognised schools (MINES Paris Executive Education | PSL, Paris Panthéon Sorbonne, etc.) or leading publishers such as AWS, Microsoft and Google.

With a team of around thirty in-house trainers from excellent scientific backgrounds, DataScientest aims for the highest level of pedagogical quality through experiential learning methods. The training takes place within an ecosystem composed of a 100% online programming environment made possible by a state-of-the-art technological platform, business-oriented projects and human and personalised support for all learners.



DataScientest addresses both individuals (B2C) and companies (B2B) with a diversified client portfolio of more than 70 major accounts (including 30 from the CAC 40), operating in a multitude of industries (Banking, Insurance, Consulting, Retail, etc.). In 6 years, more than 7,000 alumni have been trained as Data Scientists, Data Analysts, Data Engineers, Data Managers, Cybersecurity Analysts and Data Product Managers. On the strength of its success in France, DataScientest has also started to market its offers in Germany and Spain and aims to continue its rapid international development.



A strategic merger to develop DataScientest and OMNES Education

With this acquisition, OMNES Education aims to make DataScientest the cornerstone of its online education strategy and to strengthen its training offer for the professions of the future in order to respond to the major shortage of skills in companies in these key professions.

The aim of this cooperation will be to jointly develop a complete range of online and work-study programmes on the themes of Data, Cyber and Dev, drawing on both DataScientest’s pedagogical and technological expertise and the know-how of OMNES Education’s schools, in particular ECE (OMNES Education’s engineering school, accredited by the CTI - Commission des Titres d’Ingénieur).

Thanks to DataScientest, OMNES Education will also be able to offer its 40,000 students certificates and bootcamps on the themes of Data, Cyber and Dev, thus going even further in the hybridization of skills, which is one of the strategic axes of the pedagogy of its schools.

OMNES Education also intends to accelerate the strong growth of DataScientest in Europe: in Germany and Spain in particular thanks to the local presence of OMNES Education. This merger will also enable DataScientest to increase its international development by offering its programmes in French-speaking Africa, in partnership with the group’s local schools.

Finally, the merger will accelerate DataScientest’s development in the field of continuing education, thanks to significant commercial synergies with OMNES Education, particularly its network of over 200 000 alumni, its partner network of 10,000 companies and its territorial coverage.

«We want to continue the spectacular development of DataScientest to make it a leader in training for Data, Cyber and DevOps professions. In the face of severe shortages in these key skills, DataScientest has succeeded in developing excellent training courses that offer its learners high levels of employability on graduation. This acquisition will also be an opportunity to go even further in the hybridization of skills within the OMNES Education schools, by allowing all of our students to train in these professions of the future,» said Mathias EMMERICH, Executive Chairman of OMNES Education.

The three founders of DataScientest, Yoel Tordjman, Charles Sutton and Benjamin Bami, are convinced of the strong potential of this merger and will continue to manage the school.

« We are convinced that the merger with OMNES Education, by integrating our pedagogical and technological know-how within a world-class group, will enable us to meet the challenges of technology in the years to come, both in France and internationally.

For us, this is an obvious match that allows both OMNES Education to place DataScientest at the heart of its digitalization strategy, and DataScientest to accomplish our vision in its greatest dimension by leveraging the strength of the group. » says Yoel Tordjman, CEO and Co-founder of DataScientest.

« We are delighted to be joining forces with OMNES, which will ensure that our pedagogical and technological expertise is spread throughout the world. We share the same values of educational excellence and innovation and look forward to collaborating on the group's future projects. » Charles Sutton, CTO and co-founder of DataScientest.



ABOUT DATASCIENTEST

DataScientest: Founded in 2017, DataScientest specialises in data science training for both professionals and individuals. 8,000 learners have already been trained on the full range of data skills from Business Intelligence to Data Science via Data Engineering or Cloud Computing to DevOps. The content of the courses is certified by the Panthéon Sorbonne University and Les Mines Paris Tech and represents more than 2000 hours of training. The hybrid format of the courses alternates between synchronous and asynchronous training in order to combine motivation and flexibility to achieve a 98% completion rate. Users benefit from a training platform that has been completely designed and developed by DataScientest's experts. DataScientest's objective is to facilitate access to the tech industry for as many people as possible by providing a complete learning experience that meets the skills needs of the job market.

ABOUT OMNES EDUCATION

Created in 1975, OMNES Education is a private multidisciplinary higher education and research group in management, engineering, communication and political science. With offices in France (Paris, Lyon, Bordeaux, Chambéry, Beaune and Rennes), Germany (Munich), Spain (Barcelona, Madrid, Valencia and Seville), Switzerland (Geneva and Lausanne), London, Monaco, San Francisco and Abidjan. OMNES Education trains nearly 40,000 students each year, including 15,000 work-study students and 2,000 managers. With its 10,000 partner companies and 200,000 alumni, the Group offers its students an educational experience with a clear objective: to develop their employability and build their success.

For this transaction, OMNES Education was accompanied by Eurvad (Charles Guigan) as M&A advisor, Eight Advisory (Florent Garnier, Guillaume Rembry, Hamza Mernissi and Baptiste Gachet) on the financial and tax audits, Alerion (Christophe Gerschel, Jean-Christophe Brun, Frédéric Saffroy and Céline Milenkovic) on the legal audits and Freshfields Bruckhaus Deringer (Julien Rebibo and Radu Valeanu) on the legal documentation.

The founders of DataScientest were assisted by Edmond de Rothschild Corporate Finance (Thomas Hamelin, Raphaël Compagnion, Guillaume Lallouet and Etienne Ceccaldi) and Sabbag Advisor (Florian Sabbag) as M&A advisor, Exelmans (Stéphane Dahan, Chenwei Xu and Grégoire Dubois) on the financial due-diligence and Lamartine Conseil (Gary Levy, Raphaël Saulneron, Solange Ducos and Juliette Ghislain) on the legal documentation.

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