

Programme Description

STUDY ABROAD

Name of the programme: Year 2 International Business

Key information:

Dates: 1 October to 18 December 2025 (exams included)

Duration: 11 weeks (long weekend: 31 October to 2 November 2025)

Level: Level 5 (Undergraduate Year 2)

Total number of teaching hours: 181

ECTS: 30

Prerequisites: Completion of Level 4/Undergraduate Year 1 of Business studies

Examination Board Date: 28 January 2026*

Resit Exams Dates: 2 to 6 March 2026 (online)*

Resit Examination Board Date: 24 March 2026*

**The forecasted dates of the Examination Boards and the Resit Exams are indicated in your programme description, although they are subject to change based on circumstances*

Programme Lead Name: Valentina Vlasova

Programme Advisor Name, Title and Institution: Isabelle Pierre Bassani, Programme Director, ESCE Bachelor Paris

Aims of the Programme:

This semester, Year 2 Undergraduate students will focus on International Business, primarily on developing student abilities to work and lead in multinational businesses or international start-ups. It will provide a foundation in business and management principles from a British perspective. It will also address contemporary issues concerning internationalisation and globalisation.

Programme Benefits:

This programme offers students:

- Enhanced employability skills - students cultivate a wide range of relevant skills including teamwork, communication, critical analysis, intellectual curiosity, or project management.
- Perspective and experience - students relate the learning to global developments and to both London and UK perspectives.
- A focus on ethics and sustainability - students consider the wider responsibilities that business has to society and the environment, particularly via the potential to obtain a UN Sustainable Development Goals certificate for those who achieve Distinction in their Purposeful Business module.
- A distinctive broad curriculum - students engage in experiential, experimental, and collaborative learning through a variety of modules in preparation for an organisational environment.
- A valuable study-abroad experience - students develop their autonomy by living independently in a foreign country.

Learning Outcomes:

Knowledge

By the end of this programme, students will have demonstrated:

1. A foundational knowledge of current theories and techniques of the major business disciplines.

Skills

By the end of this programme, students will be able to:

2. Recognise the leadership and teamwork skills required for business decision making, including the consideration of ethical and sustainability implications for businesses.
3. Demonstrate the ability to clearly communicate orally and in writing.
4. Apply examples of critical thinking skills.
5. Show an understanding of global perspectives with a particular focus on the UK view.

Values

By the end of this programme, students will have demonstrated a commitment to:

6. Recognising and respecting the five values of OELS.

Programme Structure:

ACADEMIC PROGRAMME <i>(subject to change)</i>	Hours	ECTS
International Trade & Innovation		
Co-Intelligence & AI Literacy	19	3
Sales Techniques & Negotiation Skills	18	3
Purposeful Business	12	2
Finance & Economics		
Financial Markets & Crises	18	3
Managerial Accounting	18	3
Marketing & Luxury		
London Luxury Experience	18	3
Global Insights & Trends	18	3
Event Management	12	2
Language & Communication		
Intensive English Expression	18	3
Business English & Professional Writing	18	3
Public Speaking Success	12	2

Approach to Learning:

Modules are taught using a variety of approaches that are tailored to the subject material and the skills being developed. Students are expected to attend all classes, workshops and activities in their schedule and to work both alone and in collaboration with other students to complete the formative and summative assessments. Students are encouraged to take every opportunity to develop their English language skills by actively participating in one-on-one and group discussions. Additionally, and of critical importance, students are expected to be responsible for driving their own learning journey, spending time in independent study and immersing themselves in each subject via articles, books, podcasts, videos and other materials.