

Programme Description

STUDY ABROAD

Name of the programme: Year 2 ONLINE International Business – London Focus

Key information:

Dates: 1 October to 18 December 2025 (exams included)

Duration: 11 weeks (long weekend: 31 October to 2 November 2025)

Level: Level 5 (Undergraduate Year 2)

Total number of teaching hours: 186

Credits: 31 ECTS Credits (equivalent to 15.5 US Credits)

Format: ONLINE

Assessments: **All assessments will take place ONLINE**

Prerequisites: Completion of Level 4/Undergraduate Year 1 of Business studies

Examination Board Date: 28 January 2026*

Resit Exams Dates: 2 to 6 March 2026 (online)*

Resit Examination Board Date: 24 March 2026*

**The forecasted dates of the Examination Boards and the Resit Exams are indicated in your programme description, although they are subject to change based on circumstances*

Programme Lead Name: Dr Kevin Coffey

Programme Advisor Name, Title and Institution: Dr Patrice Sargenti, Director of Undergraduate Program & Operations, International University of Monaco (IUM)

Aims of the Programme:

This programme focuses on developing student abilities to work and lead in multinational businesses or international start-ups within the London environment. It will provide a foundation in business and management principles from a London and UK perspective. It will also address contemporary issues related to internationalisation and globalisation. A particular focus will be on London, getting a complete overview of this capital for multiple industries, such as Finance, Entrepreneurship, and Media.

Programme Benefits:

This programme offers students:

- Enhanced employability skills - students learn about and develop a wide range of skills that employers value, such as teamwork, communication, critical reflexion, intellectual curiosity, and project management.
- Perspective and experience - students relate the learning to global developments and to both British perspectives.
- A specific focus on the London ecosystem - students virtually explore the capital city through various lenses such as its Multinational Corporations, Startup scene, including its famous innovative and financial markets.
- A focus on ethics - students consider the wider responsibilities that business has to society, in particular via the Ethics & AI module.
- A distinctive broad curriculum - students engage in experiential, experimental and collaborative learning through a variety of modules to prepare them for an organisational environment.
- A valuable study-abroad experience - students broaden their international knowledge by submerging themselves virtually in all aspects of a foreign ecosystem and culture, particularly through the International Media Review module.

Learning Outcomes:

Knowledge

By the end of this programme, students will have demonstrated:

1. A foundational knowledge of current theories and techniques of the major business disciplines.

Skills

By the end of this programme, students will be able to:

2. Recognise the leadership and teamwork skills required for business decision making, including the consideration of ethical and sustainability implications for businesses.
3. Demonstrate the ability to clearly communicate orally and in writing.
4. Apply critical thinking skills at a foundational level.
5. Show an understanding of global perspectives with a particular focus on the London view.

Values

By the end of this programme, students will have demonstrated a commitment to:

6. Recognising and respecting the five values of OELS.

Programme Structure:

ACADEMIC PROGRAMME <i>(subject to change)</i>	Hours	ECTS
Business & Innovation		
International Trade Practices	24	4
International Media Review	12	2
Ethics & AI (Digital Module)	18	3
International Business Practices (Digital Module)	18	3
Blockchain (Digital Module)	12	2
Finance & Entrepreneurship		
London: Multinational Corporations	18	3
Financial Markets & Crises	18	3
London Start-up Project	18	3
Marketing & Communication		
Web Design	18	3
Global Insights & Trends	18	3
Keys to Success (Digital Module)	12	2

Approach to Learning:

Modules are taught using a variety of approaches that are tailored to the subject material and the skills being developed. Students are expected to attend all classes, workshops and activities in their schedule and to work both alone and in collaboration with other students to complete the formative and summative assessments.

Students must turn their camera on at every single session and must log in with their school account. If they fail to participate consistently, they will be marked as absent.

Students are encouraged to take every opportunity to develop their English language skills by actively participating in one-on-one and group discussions. Additionally, and of critical importance, students are expected to be responsible for driving their own learning journey, spending time in independent study and immersing themselves in each subject via articles, books, podcasts, videos and other materials.